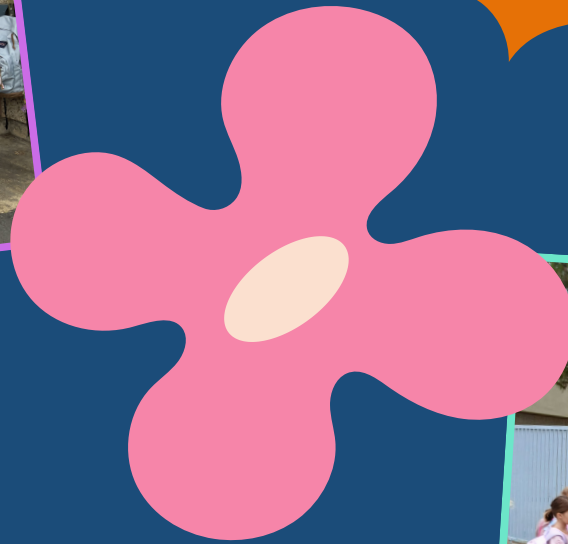




Flora Vista Elementary Sponsorship Opportunities

2026-2027

About Flora Vista

Flora Vista Elementary School is an exceptional school at the heart of Village Park in Encinitas!

- 330+ students in grades K-6th
- 240+ families
- 63 teachers and staff
- 4-time California Distinguished School by the California Department of Education
- 2019 Civic Learning Award of Excellence Recipient
- 2025 Girls Basketball Big 8 School Champions
- 2026 Math 24 District Champions



About our PTA & EEF

At Flora Vista, the PTA (Parent Teacher Association) and EEF (Encinitas Educational Foundation) are united in its fundraising, creating a more efficient and cohesive approach to supporting our school!

PTA

Supports our students and teachers with essential classroom supplies, academic support, and school/ community events.

EEF

Bridges the gap between available school funding and funds dedicated Enrichment Teachers (Science, PE, etc).

Our Team

Lara Schulte - PTA President
Camille Keller - Executive Vice President
Nicole Freel Baldrige - VP of Fundraising
Rica Huang - VP of Academic Programs
Olivia Sudol - VP of External Social Programs
Josee Brisebois - VP of Internal Social Programs
Sarah Schwartz - VP of Legislative
Desiree Marr - VP of Communications

We're a passionate group of parents, teachers, and community members dedicated to enriching the educational experience for every student at Flora Vista.

Christine Lustig - Secretary
Bethany Eisenberg - Treasurer
Kimberly Godoy - Financial Secretary
Beth Bryan - Financial Reviewer
Dushanka Klacar - Parliamentarian
Sarah Kim - Historian
Julia Straka - EEF VP Liaison
Arlene Oyagi - Principal

Fuel the Future at Flora Vista!

EVERY sponsor receives an official "Friend of Flora Vista" window cling to show customers you support local schools.

PROGRAMS & EVENTS

Why? Your investment creates unforgettable, hands-on experiences that transform everyday learning into real-world connection.

How? Sponsor one (or more) of our programs/events.

- **Programs:** Math 24 (2nd semester), Flora Vista Reads (Jan/Feb 2027), Science Fair (Jan 2027), or Garden (year-round)
- **Student Events:** Kindness Week (Jan 2027), Wellness & Earth Week (Apr 2027)

Sponsorship Investment: \$300 per program/event

Benefits:

- Sponsor of a program/event (choose one)
- Social Media Shoutout
- Logo inclusion in e-newsletter
- Company banner on school fence (duration TBD)

FV FAMILY EVENTS

Why? Sponsor our major highly-attended family events and help drive critical funding for our school community. These are some of our students' favorite events!

Your sponsorship directly enhances the student experiences, provides for classroom and enrichment supplies, field trip transportation, school-wide assemblies, and more.

How? Sponsor one of the following events: Back to School Bash (Aug 2027), Jog-a-thon (Feb 2027), Camp Fest (Apr 2027)

Sponsorship Levels: \$250-\$1,500. Contact us to learn more.

Benefits: Varies by sponsorship level. Benefits can include, but not limited to, social media shoutout, logo inclusion in e-newsletter and student shirt, company banner on school fence during event day(s), dedicated logo banner in e-newsletter, emcee shoutout, etc.

WEEKLY NEWSLETTER

Why? Your investment provides for tangible learning tools, books, and enrichment activities that make learning accessible, engaging, and fun.

How? Advertise your business in our e-newsletter. Choose half-year or full-year packages. Half-year increments are Sep thru Jan and Feb thru Jun.

Rates:

- **Half-year:** \$350
- **Full-year:** \$650

OTHER

Family Donation: If you are interested in structuring a transformational gift through a family trust or foundation, we would love to connect to discuss how we can honor your family's philanthropic legacy.

Product Donations: If a financial contribution isn't the right fit for your business today, consider an in-kind donation. We welcome high-quality products and goods to support PTA programs/events/team.

- Staff/Teacher Hospitality (quarterly)
- Annual Auction
- Volunteer Prizes (bi-yearly)

It takes a village and we thank you for partnering with our school!

Math 24



Garden



Jog-a-thon



Flora Vista Reads



Camp Fest



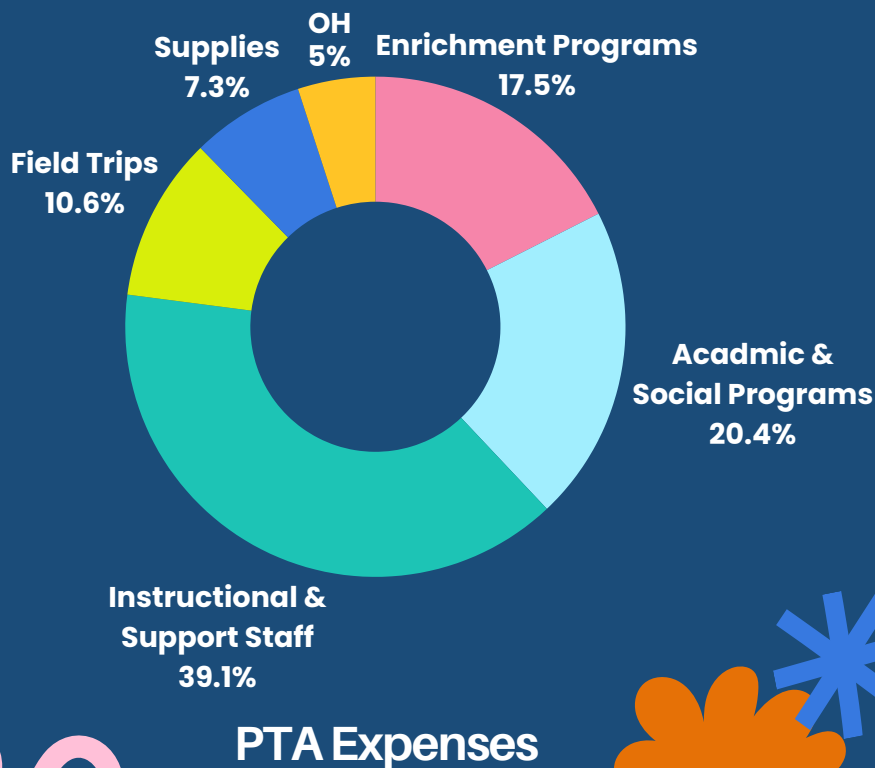
Field Trips



Assemblies



Science Fair



Partner with us



When you partner with us, your marketing dollars do double duty: you are directly lowering the financial burden on neighborhood families and ensuring every student has access to a rich educational experience. As you can see from our pie chart, every dollar goes straight into fueling vital student programs.

Drop us a line and let's chat about how we can work together:

Flora Vista PTA
presidentfvpta@gmail.com

